

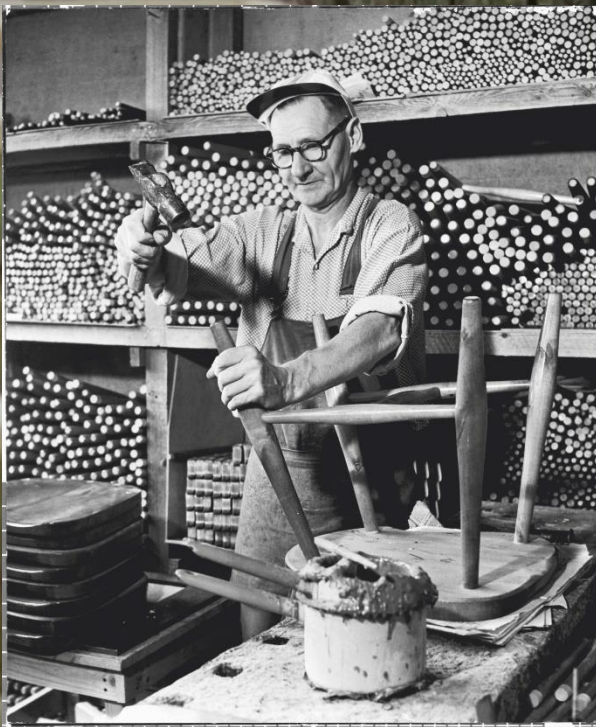
The value of FSC to Europe's public forests

Ulf Johansson  
Global Wood Supply & Forestry Manager  
IKEA of Sweden

# Economic Competitiveness



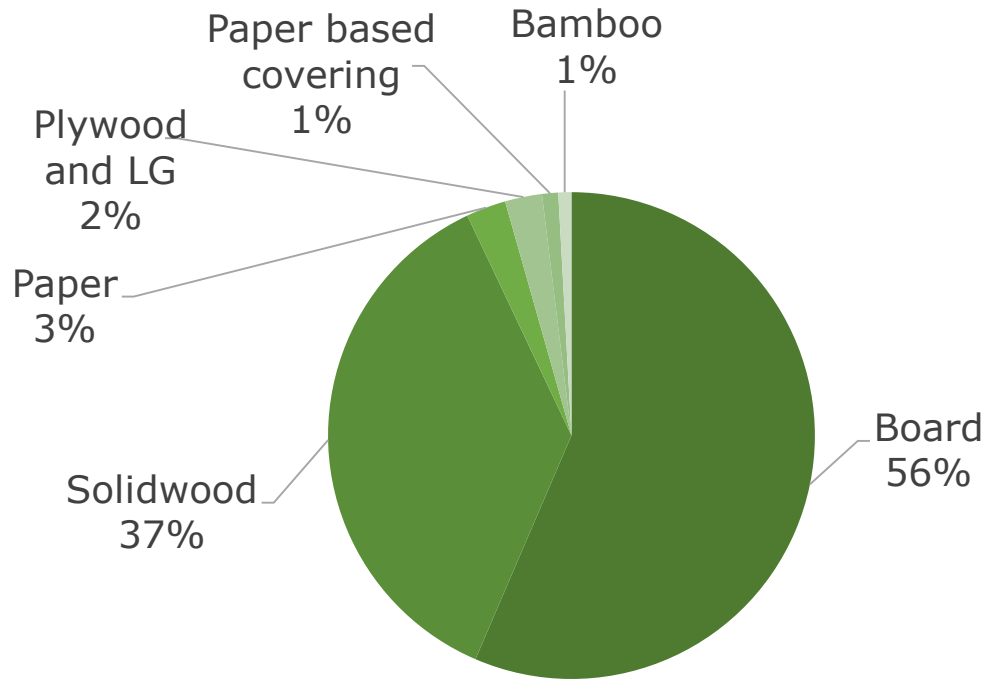




# IKEA's wood footprint

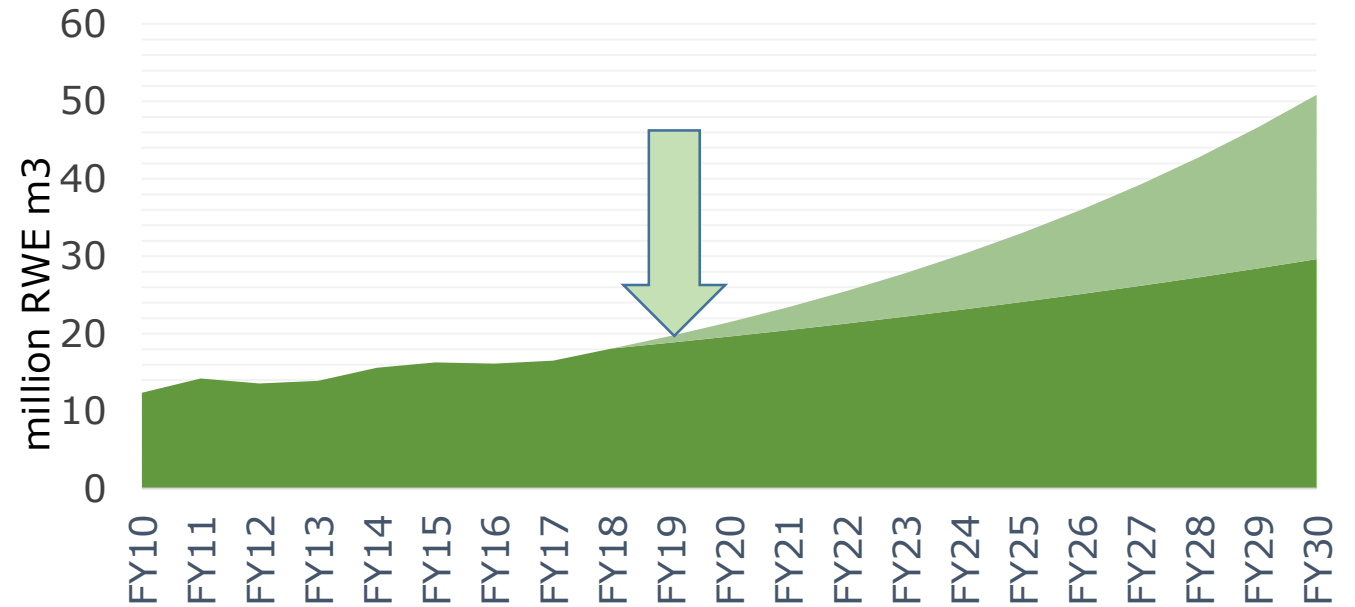
- With board and solid wood as main materials, the needs are growing

## Material type



Total FY18: 18.1 million m3 RWE

## Total wood needs







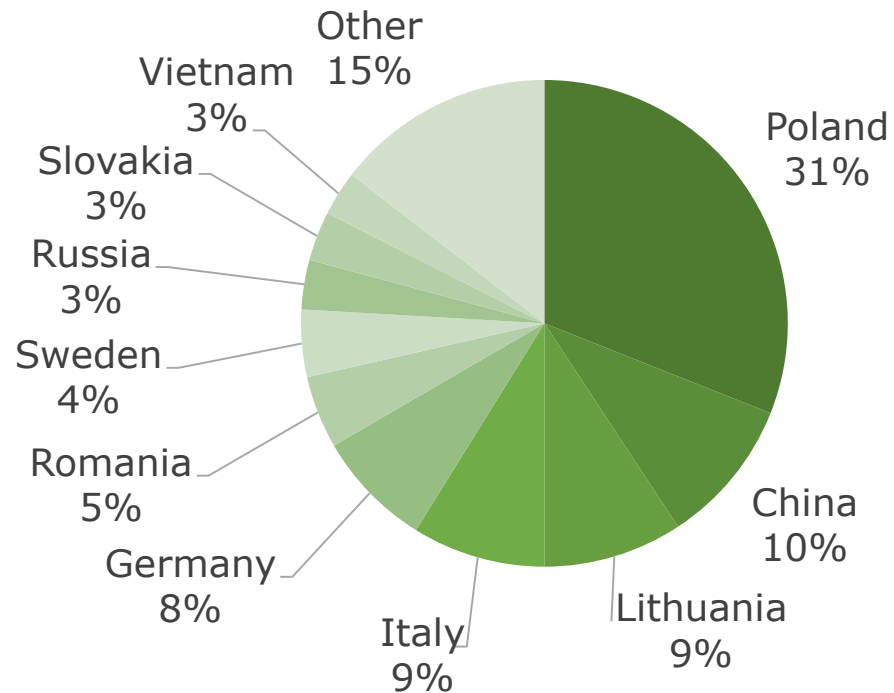
Tree  
to  
Textile



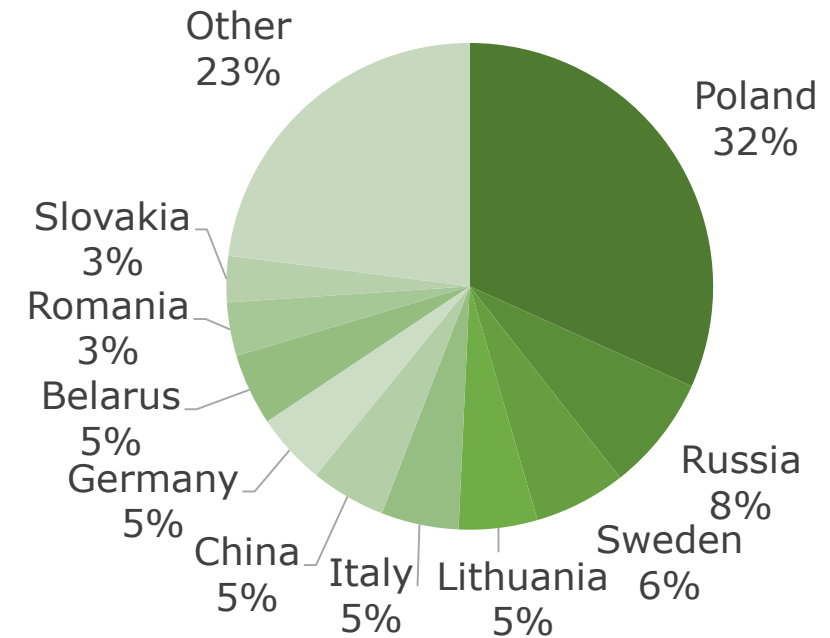
# IKEA's footprint by country FY18

- IKEA Dependency from supplier and wood perspective

## Supplier location



## Country of wood origin



Total FY18: 18.08 million m3 RWE  
excluding paper



A logging truck is driving on a dirt road through a deforested landscape. The ground is covered in a thick layer of logs and debris, with a small pool of muddy water in the foreground. The background shows a line of trees under a clear blue sky. The text "A better everyday life for the many people." is overlaid in white.

**A better everyday life for  
the many people.**







# ment MSS



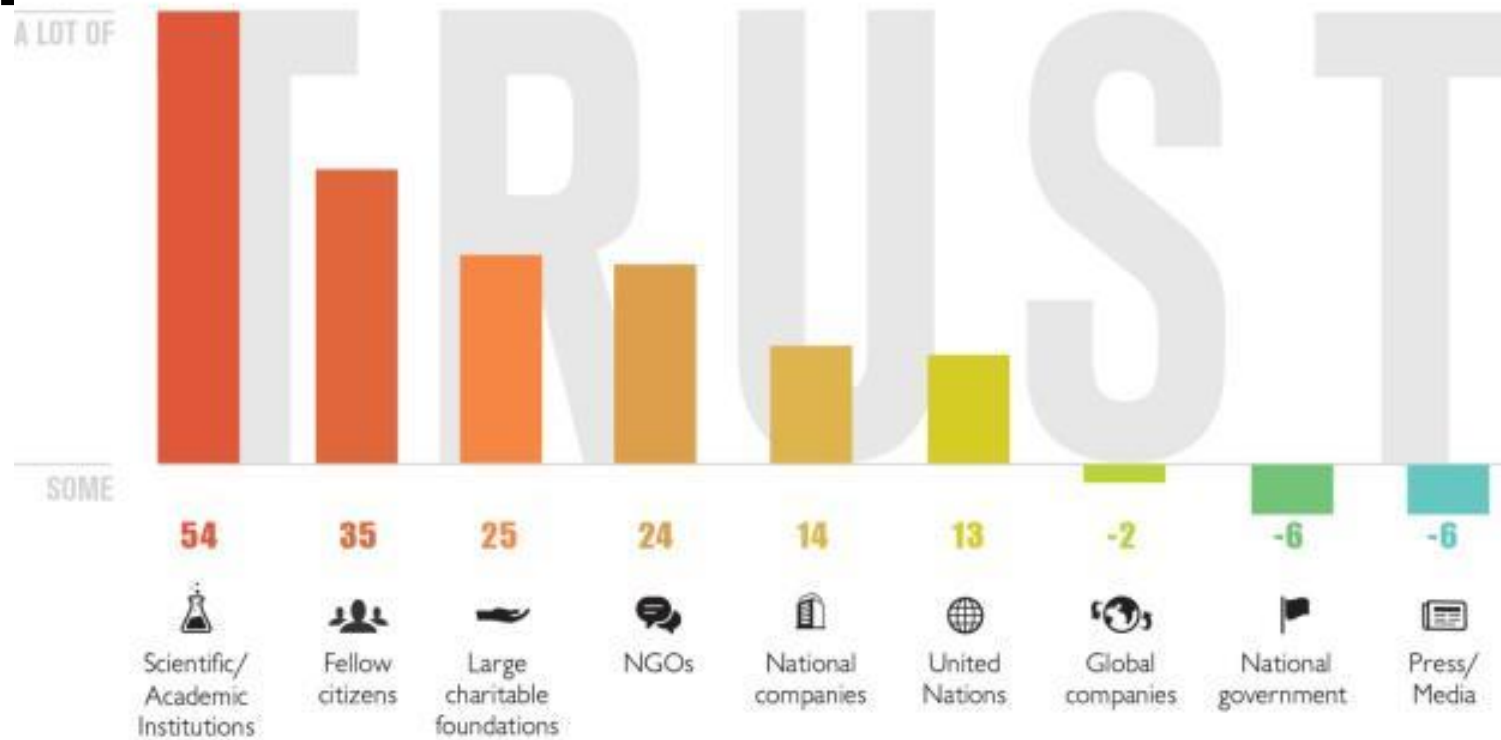


# Low trust in business



n is

Net Trust\* in Institutions  
Average of 20 Countries,\*\* 2017



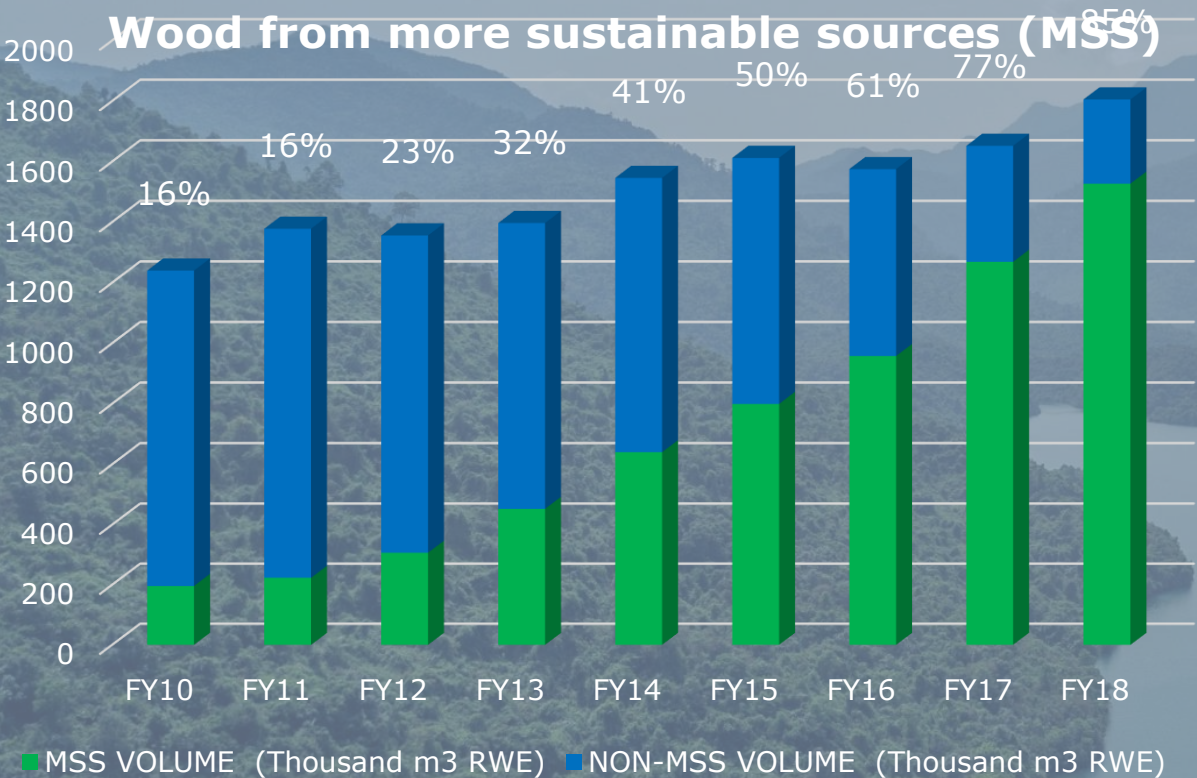
\*"A lot of trust" and "Some trust" minus "Not much trust" a "No trust at all"

\*\*Includes Australia, Brazil, Canada, Chile, France, Germany, Greece, India, Indonesia, Kenya, Mexico, Nigeria, Pakistan, Peru, Russia, South Africa, Spain, Turkey, UK, and USA

Q. Please tell me how much you trust each of the following institutions to operate in the best interest of our society. Would you say you have a lot of trust, some trust, not much trust, or no trust at all in...?



# How far have we come ?



**100%** Wood from MSS by 2020

**90%** Current level of wood from MSS (T2 FY19)

**100%** Level achieved in risk countries in 2017



An aerial photograph of a dense, lush green forest, likely a coniferous forest, covering a hillside. The trees are tightly packed, creating a vibrant green canopy.

**Where do we want to be  
tomorrow ?**

**Responsible sourcing**

**More from less**





**Lets do it !**